

CENSUS 2020

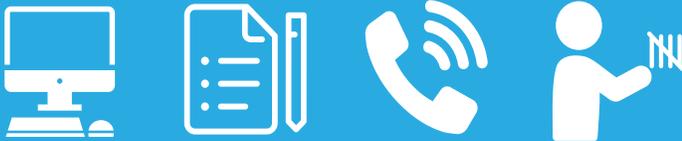


The census is a count of all people living in the United States (not just citizens).

GEORGIA COUNTS, YOU COUNT.

The U.S. Constitution mandates the census be taken every 10 years. This is your **ONLY** chance for another 10 YEARS to help direct money to **YOUR** community.

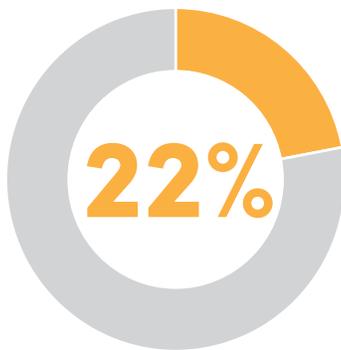
Census 2020 is easier than ever. You can respond online, on paper, over the phone, or directly to census workers (enumerators).



Call centers with multi-lingual support will operate in several languages.

Your count is **PRIVATE, SECURE, and SAFE.**

1. Laws require all information taken to be private and secure for 72 years. Individual results will be released in 2092.
2. Every census employee takes a lifetime oath, breaking it is subject to prison time and a \$250,000 fine.
3. The information collected cannot be used against you by any government agency or court.

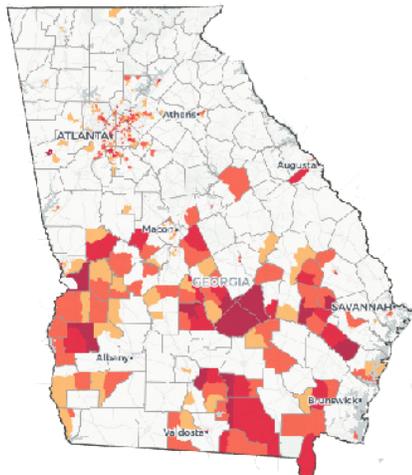
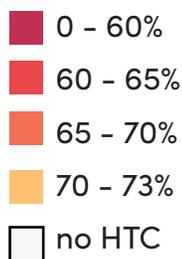


or **2.2 million** Georgians live in areas considered hard-to-count (HTC) by the US Census Bureau

In 2016, every 1% undercount in Georgia cost our state

\$68.6 MILLION

Hard-to-Count (HTC) Map of Georgia



Who's at Risk of not being Counted?

- Young children (0-5 years)
- Individuals of color
- Those living in poverty
- Those with limited English
- Immigrants
- Those living in rural areas
- College students



Want to know more about the census or get involved?

Visit: EVERYONECOUNTSGA.ORG



What does the census do?

The census helps governments help people. The count helps determine legislative districts, city council districts, school districts, and federal funding that goes towards programs affecting healthcare, food, education, transportation and many other areas impacting how Georgians live their lives.

The 2010 census provided funding over 10 years for Georgia totalling

**\$15.9
BILLION**

annually, which is distributed across many federal programs

Georgia receives more than

\$2300

per person annually in federal funding directly related to census count allocations

Program	Medicaid & CHIP	SNAP	WIC	School Lunch	Special Education /IDEA	Head Start	Title IV-E Foster Care	Housing Assistance
People impacted in GA	1.8 Million	1.5 Million	190,000	1.2 Million	200,000	20,000	14,000	300,000

Georgia ranked

31st

in response rate in Census 2010.

More People Counted = More Representatives in Congress

Census 2000

Georgia Gained 2



Census 2010

Georgia Gained 1



Census 2020

We won't know until you participate on April 1!

2019

2020

**APRIL 1
CENSUS DAY!**

2021

August:
Conduct in-field address canvassing

March 23rd:
Internet self-response begins

Mid-April:
Non-responding homes get paper census form

May 13-July:
Non-response door-to-door visits begin

March 31:
Deliver redistricting results to states